Overview
Hurricane Ida made landfall on the 16th Anniversary of Hurricane Katrina, at the height of a global pandemic and vaccine apartheid, and the continued rise of individualism, fear, and white supremacist threats to democracy. Moving from a deeply rooted position of resistance, power, and love, frontline communities in the Gulf South came together to call on elected leaders, national allies and supporters, and the public to choose now to change how we address the climate crisis. This story is not just about recovery and the climate impacts on the US. It is about accountability and responsibility of the US government to repair and address the harms and inequitable solutions we have put on the Global South during this climate crisis.

As world leaders are gathering again for the annual Conference of Parties (COP 26) sessions to develop a global strategy that keeps temperature from rising above 1.5 degrees, #WeChooseNow to join global climate frontlines and COP 26 coalitions calling for a global day of action to demand climate justice in the UN negotiations around the climate crisis.

We Choose Now Messaging
Out of the frontline communications response, we identified overarching demands that we are inviting all people to proclaim in the fight for climate justice:

We have a choice.

We CHOOSE NOW to stop investing in the same extractive economies that divide and harm us.

We CHOOSE NOW to rebuild our communities better.

We CHOOSE NOW to make a difference on how we live our best life into the future.

We CHOOSE NOW to demand that corporations pay their fair share on an equitable and transformative recovery.

We CHOOSE NOW to act from a position of Love and Abundance together.

We have a choice, that choice is to CHOOSE NOW.

Show your support and help amplify key demands as well as share your own story about why WE CHOOSE NOW.

If you have any questions, contact the GCCLP team at info@gcclp.org.
Amplify key demands: Call for the United States to make reparations to the Global South - in particular the Black diaspora and Indigenous communities - who are facing loss and damages to their land, their life, and their culture due to the climate crisis fueled by the US and Global North’s extractive economic practices.

In alignment with the It Takes Roots Coalition, Indigenous Environmental Network, Grassroots Global Justice, Climate Justice Alliance, and RBGND we are offering the following messages and tweets that can be shared.

We invite you to use #WeChooseNow with any and/or all of the following hashtags:

#ClimateJustice
#COP26
#KeepInTheGround
#ConferenceofProfiteers
#ClimateReparations
#NoNetZero

Sample Tweets (copy, paste on your own accounts)

- #IndigenousSovereignty is a necessary step towards climate justice. We need federal recognition for all tribes whose applications sit within the @BureauIndAffrs for the last five year to ensure that tribes get access to immediate federal response. #WeChooseNow #ClimateJustice

- We call for #ClimateReparations, #LossAndDamage. @POTUS the U.S. must lead and pay its fair share in climate solutions. From the #GulfSouth to the Global South frontline solutions must be paramount at #COP26 #WeChooseNow #ClimateJustice #ConferenceofProfiteers

- Here at #COP26 We call on the immediate national divestment from harm from fossil fuels and extractive economies and investment in Energy Democracy, climate justice, and community governance. #WeChooseNow #ClimateJustice #ConferenceofProfiteers

- @POTUS Choose the frontlines. Invest in us. Divest from the industries, policies, and practices that we know are causing harm. Frontlines rooted in place, in love and abundance should lead this nation to the transform we need. #WeChooseNow #ClimateJustice

- @POTUS has an opportunity to lead on #ClimateJustice by cancelling the Nov. 17 Gulf of Mexico offshore oil lease sale. It’s time to #KeepInTheGround and make Gulf communities whole. #WeChooseNow

- What is happening in the Gulf South has been happening in the Global South - storms, fires, and devastation in communities that have been exploited. @ClimateEnvoy for the US to be a leader we must address our extractive practices #WeChooseNow #ClimateJustice #KeepInTheGround

- #WeChooseNow to invest in a decentralized, distributed power grid that can withstand future storms in Puerto Rico and the GulfSouth. Call on @fema to follow the frontlines and invest in #EnergyDemocracy, not disaster capitalism! https://www.canarymedia.com/articles/climate-justice/puerto-rico-wants-clean-energy-will-the-biden-administration-listen

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**Organize a digital action in your community:** Bring awareness to the Global Day of Action and demand that local leaders advance climate justice from local land-use solutions to advocating for national policy change.

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<td>1.</td>
<td>Create a virtual banner where people choose a different letter from #WeChooseNow, create that letter, then it gets edited together into a banner.</td>
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| 2. | Organize a visual story-telling action!  
  - Post a picture that exposes a company or cause of the climate crisis that is violating one of the pillars of our community: water, energy, land, labor, economy or democracy.  
  - Then post a picture that shares efforts to protect and save one of these pillars. |

**Share your message of love and solidarity:** Use graphics or take a photo and post it on Facebook, Twitter and/or Instagram with #WeChooseNow (and the other hashtags above) + your message of solidarity with the Global South today.

**"Think about what you love about your home and culture. Share this love with a message of solidarity with the Global South calling on the United States to immediately DIVEST federal dollars that advance the fossil fuel and extractive industries and INVEST in solutions from the frontlines. Call on the US to make climate reparations by paying for the Loss and Damages of land, life, culture, and community that are impacting Black and Indigenous communities from the Gulf South to the GlobalSouth."**

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<td>1.</td>
<td>Receive a #WeChooseNow poster in the mail and take a picture with it to post on Facebook, Twitter, and/or Instagram. Fill out this form by November 1st at 12pmCT to receive a FREE poster (while supplies last). Click here to download and print your own.</td>
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<td>2.</td>
<td>Use one of the collective of graphics (click here) to post on Instagram, Twitter, and Facebook with your solidarity messages calling on climate justice.</td>
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<td>3.</td>
<td>Take a photo of you holding a sign that says #WeChooseNow with your message of why we need action. Post on Instagram, Twitter and Facebook with #WeChooseNow</td>
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